

November 3, 2021 (11:00-11:45, CET)



VENDOR WEBINAR:

How PCR Has Revolutionized Food Testing?

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Sandra Fréville - Regional Tactical Manager Microbiology - Industries, Thermo Fisher Scientific

Paul In't Veld - Senior Scientist, Netherlands Food and Consumer Product Safety Authority

More than 35 years ago now, the first Polymerase Chain Reaction (PCR) has been successfully experimented. This discovery has been the starting point of a fantastic revolution in the world of analytical testing. From R&D to routine analysis, PCR is now, and especially since the world is facing the COVID pandemic crisis, an unavoidable master piece of molecular diagnostic testing in all laboratories. In this interactive webinar, our experts will highlight how PCR especially revolutionized the food testing world. Sandra Fréville, Marketing Tactical Manager at Thermo Fisher Scientific will focus on major PCR technologies applied to food testing which guarantee high reliability and continuous access to the benefits of cutting-edge technology. An exclusive interview of Paul In't Veld, Senior Scientist at Netherlands Food and Safety Authority, about this revolution to meet the routine testing, standardization and regulations requirements applied to pathogen food testing, will be also presented.